Subject: Important Announcement: Ballyseedy Restaurant Limited to cease trading and transition to Smaash Burger Ltd.
Dear Supplier,
I trust this email finds you well.
It is with a heavy heart that I write to inform you that Ballyseedy Restaurant Ltd. will cease trading, effective from this afternoon, Sunday the 25 <sup>th</sup> of February 2024, due to circumstances beyond our control. We deeply appreciate the partnership we have shared with you over the years, and your products and services have been instrumental to our 32 years in operation. Your support has been invaluable, and for that, we are profoundly grateful.
However, amidst this transition, I regret to inform you that we will be unable to carry over any outstanding balances from Ballyseedy Restaurant Limited to Smaash Burger Ltd., which will commence operations on February 26 <sup>th</sup> , 2024. We understand the impact this decision may have, and sincerely apologise for any inconvenience caused.
Should there be any stock items you wish to retrieve from our premises that remain unpaid, please do not hesitate to reach out to us, and we will endeavour to assist you in making necessary arrangements.
We value the relationship we have built with you and your company, and while our journey with Ballyseedy Restaurant Ltd. may be coming to an end, we hope to continue our collaboration with you under Smaash Burger Ltd. in the future.
Thank you for your understanding, cooperation, and continued support throughout this transition. If you have any questions or require further assistance, please feel free to contact us at your earliest convenience.
Wishing you continued success and prosperity in all your endeavours.
Warm regards,
Salome McDonnell
Group CFO
Ballyseedy Restaurant Limited